



Raven's Grace
GRAPHICS & DESIGN SERVICES

RAVEN'S GRACE DESIGN RATE SHEET

The Raven's Grace Rate Sheet provides estimated rates per project. These project rates are based upon the time we typically take to complete a certain type of project. Please note that prices can vary depending on the scope of the project, the number of concept sketches required and the number of revision cycles we have to go through. Each project has its own unique process. Prices do not include printing. Printing is via Emerald Technologies. Please ask for a quote.

[Print MEDIA]

Advertising Design:

- Raven's Grace is responsible for concept & layout..... \$500 - \$750 (up to 4 layouts)
- Raven's Grace is responsible for layout only. Concept is provided..... \$40 per layout
\$20 per revision

Book/Catalog Design:

- Cover Design Only..... \$160-\$225
- Cover & Layout..... \$800 - \$1,250

Brochure Design:..... \$160 - \$500

Business System Design:

- Business Card layout only, logo provided..... \$40 - \$60
- Business Card, Letterhead & Envelope..... Starts at \$80

CD & DVD Design:

- Cover and Label Design..... \$400 - \$650
- Label Design Only..... \$80 - \$200

Catalog Design:..... \$1,000 - \$2,000

Flyer Design:

- One-Page Layout..... \$80
- Two-Page Layout..... \$120
- Four-Page Layout..... \$200

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[Print MEDIA]

Note Cards, Thank-You Cards and Invitations: \$20 - \$60 (not including printing)

- Invitation Set (Save-The-Date, Invitation, RSVP Card & Envelope)..... \$100

Postcard Design:..... \$40 - \$120

Poster Design:..... \$120 - \$300

Signage: (Window Signs & Promotional Banners) \$40 - \$150

[ELECTRONIC MEDIA]

Static Websites:..... First page (design) \$300 - \$20 each additional page

A static website is one that is made up of HTML pages and does not need a database (such as MySQL) to display its content. Static sites are typically informational sites that consist of pages like, Home, About Us, Contact, Our Services, FAQ, etc... These pages are usually rich in content and design.

The above price includes: Setting up Hosting and Custom Email, Custom Visual Design, Custom HTML, CSS, JavaScript as needed, One Submittable form (typically a contact form to submit information to your e-mail)

Important: Static website pricing does not include Flash, DHTML (in other words Drop Down Navigation). Some features you wish to have on your website may be subject to additional costs. Make sure to discuss your requirements in detail with us, when we meet.

Maintenance or Hourly Work:..... \$40 / Hour

For miscellaneous work, maintenance, or certain projects that are billed hourly, we charge \$50 per hour billed in half hour increments and for a minimum of one half hour per request.

Shopping Carts:..... Typically \$2000 - \$6000 depending on the scope of the project

Custom PHP and MySQL (Dynamic Development):..... \$3,000+

Shopping Carts, Blogs, Forums, Chat Rooms, Anything with search results, Anything where customers or website administrators need to login.

Google Branding: \$60 flat fee

There's no better way to get your name out there like Google. We can help stake your claim on Google maps and submit your website for worldwide recognition.

